

DATCU CREDIT UNION “ 85th ANNIVERSARY SHOP TO WIN” SWEEPSTAKES PROMOTION

These Official Rules apply to the DATCU 85th Anniversary “SHOP AND WIN” promotion (the "Promotion") conducted by DATCU, a state chartered credit union whose business is banking and bank-related products and services, and whose actual principal place of business is 5940 Interstate 35 E ("Sponsor"). The Promotion begins at 12:01 a.m., on August 1, 2020 and will end at 11:59 p.m., on August 31, 2021 ("Promotion Period"). NO PURCHASE OR BANKING RELATIONSHIP IS REQUIRED TO ENTER OR RECEIVE A PRIZE. A PURCHASE OR BANKING RELATIONSHIP DOES NOT INCREASE YOUR CHANCES OF WINNING. A copy of these Official Rules may be obtained either online at [datcu.org/85th Anniversary Shop-To-Win](http://datcu.org/85th), or at any DATCU branch office. By entering this Promotion, you agree to these Official Rules. Promotion entrants and prize recipients must be a legal resident of one of the fifty states of the United States, except that any resident of the District of Columbia, Florida, Rhode Island, New York, Arizona, Colorado, and any other state or jurisdiction where prohibited by law, is not eligible. Promotion is subject to all applicable federal, state and local laws and regulations. Sponsor, employees of the Sponsor and any advertising, promotion, or any person or party who is engaged as a designee to select prizes for the Promotion, and any Related Person of any of the foregoing, are not eligible.

DEFINITIONS. Capitalized terms used anywhere in these Official Rules have the following meanings unless expressly provided otherwise: “Related Party” means a Related Person, DATCU or an employee or agent of: DATCU, any advertiser, promoter or any party who is engaged to select prizes or otherwise has any administrative connection to the Promotion. “Related Person” means a natural person who is an immediate family member (parents, siblings, spouses, and persons living in the same household, whether or not related by blood, adoption, law, lineage or descent) of a Related Party. A Related Person or a Related Party is not eligible and cannot be a Qualifying Entrant. “PRIZE” means one cash award of \$850 or \$8,500 from DATCU and available to eligible entrants of this Promotion. “Qualifying Entrant” means an entry made in accordance with these Official Rules by a natural person who is eligible under these Official Rules to participate in the Promotion. “Qualifying Entry” is an entry made in compliance with these Official Rules by each Qualifying Entrant. “Entry Deadline” means entry receipt by Sponsor between START DATE and END DATE.

ENTERING, PRIZES & TIME OF AWARD. One entry can be made by either by: (1) each lawful non-ATM use of the entrant’s DATCU Mastercard® Credit Card or Mastercard® Debit card between the dates of August 1st and August 31st, 2021; or (2) submitting by U.S. mail one original handwritten 3" x 5" index card with the entrant’s name, address, city, state, zip code, valid telephone number (where the entrant can be reached on a weekday, between 8:00 a.m. and 5:00 p.m.), and the words “85th Anniversary Shop-To-Win” and mailed in a properly posted envelope to: DATCU Credit Union, ATTN: “85th Anniversary Shop and Win”, PO BOX 827, Denton, TX 76202-0827. All mailed entries must be postmarked on or after August 1, 2021 and must be received by Sponsor by the Entry Deadline of August 31, 2021. A credit card or debit card usage entry will be deemed received by Sponsor at the particular time of card use recorded in Sponsor’s records for such use. ATM card usage WILL NOT qualify. Only one mailed entry per envelope will be accepted. All mailed entries must be original handwritten entries, and no mechanical reproductions of entries will be permitted. Each Qualifying Entry submitted using either of said two methods and made in compliance with these Official Rules has the same chance of winning. Each Qualifying Entry constitutes that entrant’s consent to participate in this Promotion and consent for Sponsor to obtain and deliver the entrant’s name, address, e-mail address, telephone number and other information to Sponsor for the purpose of administering this Promotion and for other uses by Sponsor as permitted by applicable law. Entries are the property of the Sponsor and will not be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, illegible, misaddressed, or otherwise

misdirected entries that are processed late or incorrectly or are lost due to equipment malfunction or error. Each Qualifying Entry received within its Entry Deadline will be pooled with all other Qualifying Entries and will be eligible for the PRIZE.

WINNER SELECTION. Winners shall be selected using a random selection method from all pooled Qualifying Entries: (1) One(1) cash prize of \$850 each week (defined as Sunday through Saturday), beginning the first week of August 1, 2021 and a grand prize of \$8,500 to be drawn on Wednesday, September 1, 2021 following promotion end day of August 31, 2021.

GENERAL: BY ENTERING THE PROMOTION, EACH ENTRANT: (1) AGREES TO BE BOUND BY THESE OFFICIAL RULES; (2) AGREES TO RELEASE DATCU AND DATCU'S EMPLOYEES, SUBSIDIARIES, AFFILIATES, DIVISIONS, ADVERTISING, PROMOTION, ENTRY SELECTION AGENT, AND ALL RELATED ENTITIES, FROM ANY AND ALL LIABILITY FOR ANY LOSS, HARM, DAMAGES, COSTS OR EXPENSES, INCLUDING WITHOUT LIMITATION PROPERTY DAMAGES, PERSONAL INJURY AND/OR DEATH ARISING OUT OF PARTICIPATION IN THE PROMOTION, OR THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE AND CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY AND MERCHANDISE DELIVERY; AND (3) CONSENTS TO THE USE OF HIS/HER NAME, VOICE, PICTURE, AND LIKENESS FOR ADVERTISING AND PROMOTIONAL PURPOSES IN ANY MEDIUM THROUGHOUT THE WORLD IN PERPETUITY WITHOUT ADDITIONAL COMPENSATION UNLESS PROHIBITED BY LAW. DATCU may terminate the Promotion or decide to modify it in any manner that it deems fair and equitable to participants if it becomes aware of any occurrence that would materially affect the Promotion's security and fairness. In the event of any such termination or discontinuation, DATCU will make a cash donation in the amount of the estimated value of the prize stated in these Official Rules to a charity of DATCU's choice qualifying under the U.S. Internal Revenue Code as a § 501(c)(3) charity. DATCU's and DATCU's entry selection designee's decisions, including, without limitation, choice of the winners, and all other decisions with respect to the Promotion, are final. Sponsor may prohibit individuals from participating in the Promotion and disqualify entries if they in any way (1) attempt to enter the Promotion through any means other than as described in these Official Rules, (2) disrupt or attempt to disrupt the Promotion or circumvent the terms and conditions of these Official Rules, or (3) repeatedly show a disregard for these Official Rules or act (a) in an unsportsmanlike manner, or (b) with an intent to annoy, abuse, threaten or harass any other entrant or Sponsor. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Promotion, shall be governed by and construed in accordance with, the substantive laws of the State of Texas; the venue of any action arising from or relating to the Promotion shall be Texas District Court at Denton, Texas without regard for other choice of law and venue laws. Sponsor estimates per entry odds of **1:300,000 for winning a \$850 Prize and 1:3,900,000** for winning the \$8,500 cash prize.

NAME OF WINNER: To receive the name of a prize winner, send a self-addressed, stamped envelope marked "WINNER DATCU "85th Anniversary Shop-to-Win" properly addressed to DATCU Credit Union, PO BOX 827, Denton, TX 76202-0827. Each request for a winner's name information must be received by DATCU not later than 30 days after the end of the Promotion Period.